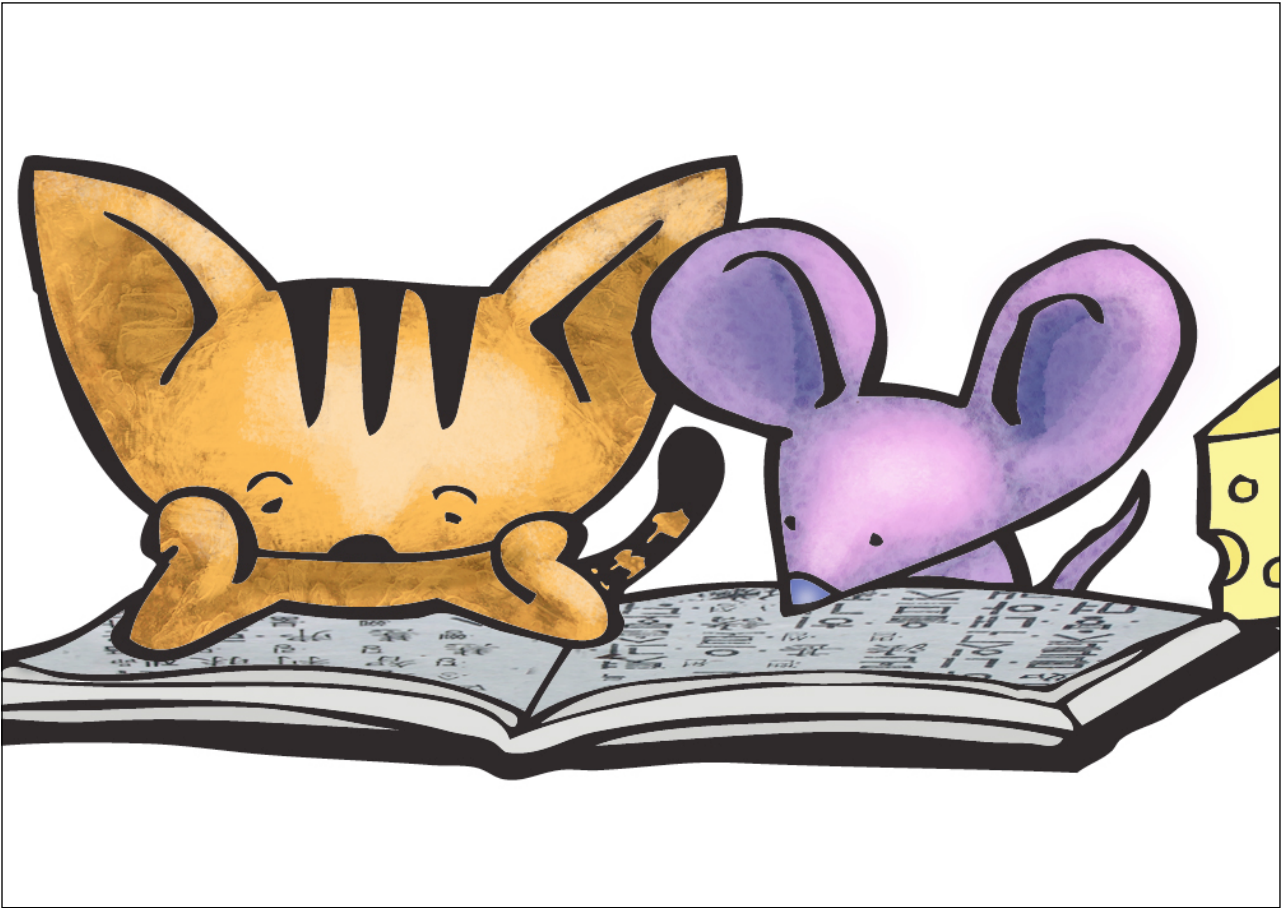

IA Menu



This year's special

This year we are offering the following experiments as potential IA topics. Although it is possible to get a special order, these ten studies are recommended for replication. There is only one portion of each study available for groups of up to 4 people.

The first set of studies is based on memory research. The second set of studies is based on problem solving and heuristics. Links to abstracts and /or the original study are provided.

“Thanks for the memories” specials

1. The smashing car special: Loftus & Palmer (1974) An experiment that sees whether word choice can affect an eye-witness’s memory of an auto accident. Limited to two levels of the IV. Preview: <http://www.simplypsychology.org/loftus-palmer.html>
2. For the smaller appetite: Baddeley, Thomson & Buchanan (1975) *Word Length and the Structure of Short Term Memory* <https://www.msu.edu/course/psy/802/altmann/802/Ch6-2-BaddeleyEtAl75.pdf>
3. The Lady Gaga Special: Perham & Vizard (2010) *Does background music impair memory?* http://ilearn.ssis.asia/pluginfile.php/17381/mod_resource/content/1/perham%20and%20vizard%202010.pdf
4. Something for everyone: Sattler (1992) on modality effect. <http://opl.apa.org/Experiments/About/AboutNumericalMemory.aspx>
5. For the narcissist in all of us: Rogers, Kuiper & Kirker’s (1977) *study of self-referential encoding*. <http://opl.apa.org/Experiments/About/AboutSelfReference.aspx>

For those who like to make a decision

1. Hey Baby It’s Cold Outside: Williams & Bargh (2008). *Experiencing Physical Warmth Promotes Interpersonal Warmth*. <http://www.sciencemag.org/content/322/5901/606.short>
2. For the fast calculators: Tversky & Kahnemann (1973) *on anchoring bias and the estimation of a math problem* <http://journal.sjdm.org/11/101124/jdm101124.pdf>
3. Mixed up and looking for the same: Safren (1962) *Associations, Sets and the Solution of Word Problems*. <http://psycnet.apa.org/journals/xge/64/1/40/>
4. Slow down, you move too fast. Bargh, Chen & Burrows (1996) <http://psychfiledrawer.org/replication.php?attempt=MTU%3D> or http://www.yale.edu/acmelab/articles/bargh_chen_burrows_1996.pdf
5. Pay what you want: Ariely’s study of anchors and price estimations. <http://danariely.com/the-books/excerpted-from-chapter-1-%E2%80%93-the-truth-about-relativity/>